

FLUIDITY FILMS

#DRACULA

VFX MOOD BOARD

DRACULA

# VISUAL APPROACH



DRACULA

# THE FILM IS TOLD THROUGH CAMERA DEVICES



Taxicam



Drone with sunglasses

lapel mics



private CCTV



Council CCTV cameras



mobile phone video



# DIFFERENT PICTURE QUALITIES OF VARIOUS FORMATS

Dashcam



Night video setting



example of lapel mic

CCTV



Snapchat video

Helmetcam



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Thermal imaging app

Drone



Taxicam

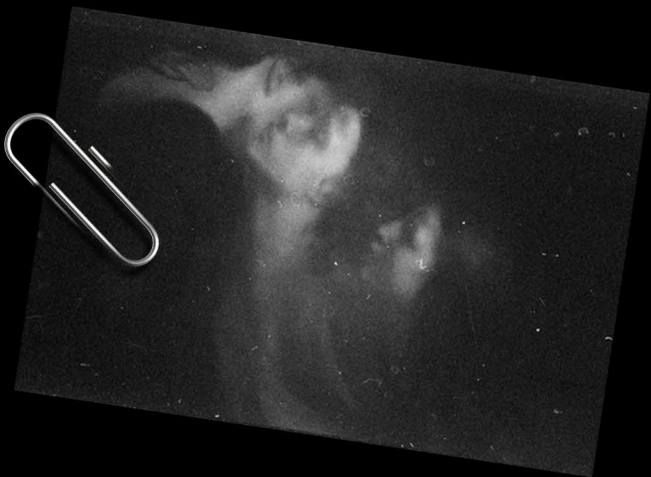
# DRACULA

## ART AND LOOK



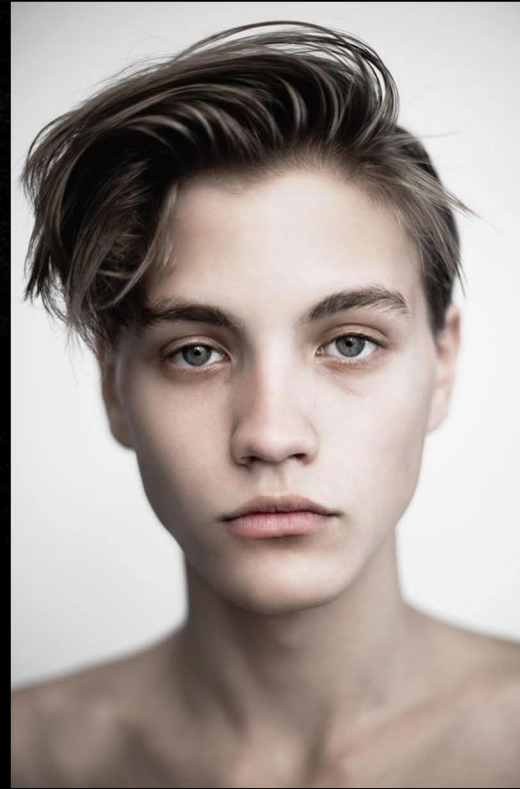
# DRACULA

**DRACULA. THIS SUPERNATURAL FORCE ARRIVES IN THE STORMS FROM THE SEA. HE IS SEARCHING FOR A FOOTHOLD IN THE MODERN WORLD. JUST AS BRAM STOKER CREATED HIM, OUR DRACULA HE IS A REPELLENT UNDEAD NIGHTMARE FEEDING OFF THE LIVING. A GRIM, REPULSIVE, PREDATOR WHO LIVES IN THE SHADOWS OF THE WORLD.**



# VISIONS of DRACULA

Dracula at his beautiful, androgynous best.



THE WILD DOG



DRACULA

dog on the beach



# VISIONS of DRACULA



**Dracula in decaying animal form**



**Ageing Dracula. He is like a plague arriving on UK shores to spread disease**



**Dracula in the final scene**

**DRACULA**



# DRACULA POSSESSES



**A toxic particle mist that evokes a bacterial virus enshrouds Lucy**



**Lucy defies gravity**



**Lucy sleepwalks**



**The mist consumes Lucy**

**DRACULA**

# VISIONS OF THE VAMPIRE SISTERS



The vampire  
**SISTERS**  
and rigor mortis  
hands



eyes are bad in the light



jakob-baker



eyelids  
reveal their  
virus

**DRACULA**

# LIGHTING ATMOS & THE MIST

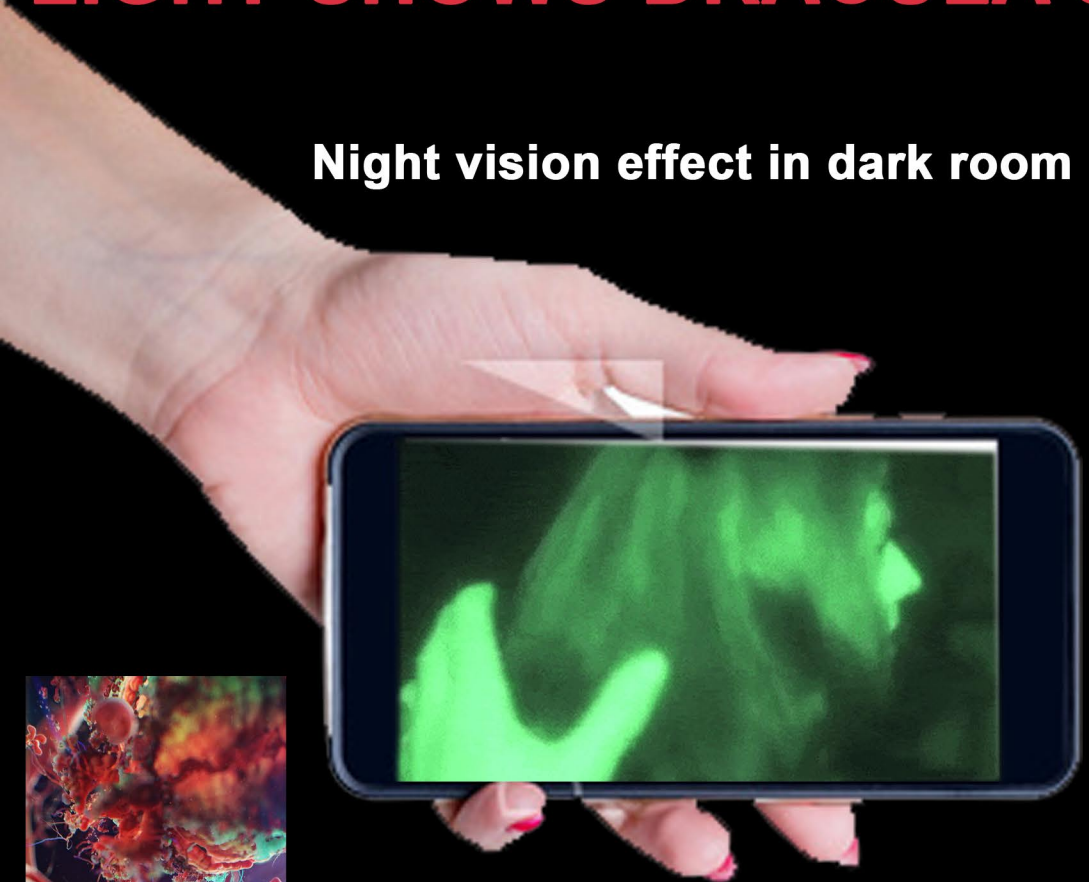
MIST is the portent of Dracula's arrival..



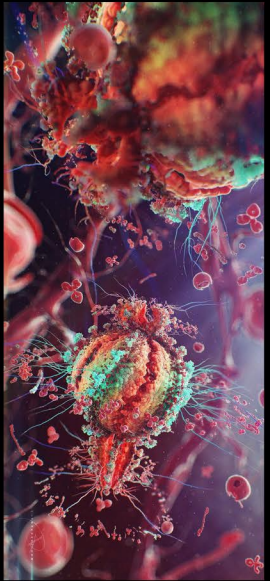
interior vehicles at night

# THE MIST AND HIGH GAIN ON OUR CAMERAS IN LOW LIGHT SHOWS DRACULA'S VIRUS-LIKE TRAIL..

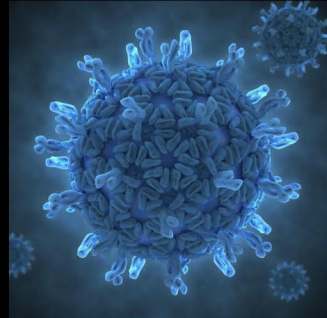
Night vision effect in dark room



particles float and coagulate in the dark



anatomy of the virus



the effect is suffocating



.. spotlighted by torches

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# MISCELLANEOUS VFX



# FLARES, VINTAGE LOOKS AND THE MIST AT NIGHT



8mm cine look on Hipstermatic with sunflares



3D moon and wafting clouds



nightclub light flares & bokeh



black and white cine



vignette light effects



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# FLARES, VINTAGE LOOKS AND THE MIST AT NIGHT



**exterior  
mist**



**popping bonfire**



**DRACULA**

# THE DEMETER SHIP AND SEA STORM



3D cargo ship which brings Dracula



3D rain and wind



3D storm swells



lightning



webcam view of storm

